



PRINT EARLY
Anything...Everything!



PRODUCT CATALOG

Top Selling Products

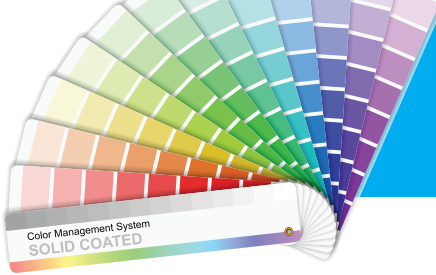
The First and Last Step in Printing

We at Print Early pride ourselves on personal service. We'll take your vision from the first step and transform it into a creative and professional produced product. With almost 4 decades of award winning industry experience, Print Early will use our state of the art facilities and equipment to produce your full range of printed requirements.

Print Early has the marketing knowledge to help you drive your business to ever high levels of success. Starting with the creative text and eye catching graphics, we will create, produce, and distribute (mail) your finished products.

We build our business by helping you build yours. We want to be more than just your printer; we want to be your marketing and printing partner. So why not let us help you build your business? Let us show you how!





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Business Cards

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Business Cards

First impressions tend to be lasting ones. That is why quality business cards are so essential to anyone looking to promote a professional identity. Using our full color, high quality printing technologies allows us to provide you with a business card that you can be proud of. We offer a wide variety of designs colors, paper stocks, and finishes that will surely fit your needs.

Your business card is a direct reflection of your company. Don't put potential partners or customers to sleep with plain paper and dull designs. Let Print Early produce high quality, full color cards that are sure to grab attention long after an introduction!

BUSINESS CARDS

- ◆ Glossy, UV Coated or Uncoated
- ◆ All Cardstock
- ◆ 4/0 - 4/1 - 4/4
- ◆ Foil stamped/Embossed
- ◆ Full Color/Pantone Matched
- ◆ Glossy, UV Coated or Uncoated



Stationery

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Stationery

Give your correspondence some added class by having your stationery and envelopes printed by our professional staff. Whether you're writing a letter to a business acquaintance or a personal note to a close friend, our helpful and professional staff will assist you with the concept, design, and paper selection. If you need a simple one color design or multi-color with foil embossing, we can deliver a product you will be proud to use.



LETTERHEADS

- ◆ Custom Designs
- ◆ Full Color/Pantone Matched
- ◆ Foil Stamped/Embossed
- ◆ Flat or Raised Print

ENVELOPS

- ◆ All Types and Sizes
- ◆ 63/4- #10-10x13 Envelopes
- ◆ Regular or Window Envelopes
- ◆ Remittance Envelopes
- ◆ Return Envelopes
- ◆ Flat or Raised Print

BUSINESS CARDS

- ◆ Branded Identity Builder
- ◆ Professionally Appealing
- ◆ Systems Compatible
- ◆ Cost-Effective

Flyers

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Flyers

A flyer should grab the attention of a potential customer. The design and message needs to be clear and enticing to gain the prospective buyer's interest. By using our services you get over 85 years of experience to help you promote your products and your company. We print on all paper stocks from lightweight to inexpensive to high-quality premium papers and card stocks. We also offer multiple options to professionally finish your project. Flyers have always been a great form of communication; especially when created and produced by our professional staff.

- ◆ **FLYERS**
- ◆ Glossy, UV Coated or Uncoated
- ◆ Light to Heavy Paper
- ◆ 4/0 - 4/1 - 4/4
- ◆ Flat or Custom Folded



Brochures

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Space for any brief Intro



Presentation Folders

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Complete Wardrobe Management



Presentation Folders

Would you walk into an important business meeting in a tank top and sandals? Impressions are all about presentation, so why not dress up your documents to help stand out professionally? If looking professional is important, then quality presentation folders are a must! They can help your odds of landing a potential client. You may produce award winning services or products; but, if they are not presented professional-

ly, the order may be lost. Print Early can produce folders in a wide range of shapes and sizes. Our folders are ready for any presentation you may need.

PRESENTATION FOLDERS

- ◆ Standard Folders
- ◆ Legals Folders
- ◆ Pocket Folders
- ◆ Custom Folders
- ◆ Full Color/Pantone Matched
- ◆ Foil Stamp/Embossed



Calendars

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Calendars

One of the most useful and effective types of printed promotional products today is the calendar. We all know the purpose of a calendar and we know that they are generally used daily. The purpose of a custom printed calendar, with your brand identity, is to keep your name in front of your client. Your name will stay on a prospective customer's wall or desk for an entire year. In addition, you can choose to add seasonal specials to promote your business.

- ◆ Desk Calendars
- ◆ Wall Calendars
- ◆ Personal Picture Calendars
- ◆ Photo Calendars
- ◆ Theme Calendars



Direct Mail

Direct mail is a very effective way of reaching new customers. A properly run direct mail program, with a strong call to action, has always been a great form of advertising. Print Early has the equipment, experience, and expertise to help your mailing project succeed! Whether you have your own concept and design, or you need assistance getting started, our team will create and design something for you. When it comes to reaching a precise group, or just a specific territory, we have the data resources to handle it for you. If you already have a direct mailing list, we have the ability to take your list and incorporate it into a mailing piece for you. We utilize Postal approved software to more cost effectively mail your materials.

POSTCARDS & MAILING SERVICES

- ◆ Glossy, UV Coated or Uncoated
- ◆ All Cardstock
- ◆ 4/0 - 4/1 - 4/4
- ◆ Foil Stamped/Embossed
- ◆ Full Color/Pantone Matched
- ◆ Flat or Raised Print





Every Door Direct Mail

Today, your Post Office has a gift for the small business owner. It's called "Every Door Direct Mail" With an EDDM campaign, the Post Office has made it easier and more affordable for you to reach potential customers. For approximately one third of the cost of a first class stamp, we can send out a postcard, brochure, or large flyer to any carrier route. This mailing will be delivered to every door without needing a mailing list for the addresses.

Variable Data

Did you know that using Variable Data can potentially increase your ROI by 5-10 times over traditional Direct Mail campaigns? Why settle for the normal 1-2% response rate when you could potentially do much better? Using Variable Data, we can customize your direct mail piece specifically to your individual customers. Let us help you reach your customers by personalizing a variable data mail piece precisely to them.

Promotional Products

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Promotional Items

Everyone likes something useful for free. They will keep it and use it. It carries your name and contact information. It's a gift that keeps on selling. Promotional products have long been a great supplement to your marketing efforts. Selecting the right product from our extensive list of pens, mugs, caps, and more provides a great return on your investment. They can be distributed at events and corporate functions. We can also assist with mailing them to your prospects.

PROMOTIONAL PRODUCTS

- ◆ Apparel
- ◆ Pens/Pencils
- ◆ Desk/Office Accessories
- ◆ Caps/Headwear
- ◆ Bags



Labels & Stickers

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Labels & Stickers

From circles to square-cut labels, ovals to gold embossed seals, we can create whatever specialty shaped stickers or labels you need. We handle them all! Whatever your product needs, Minuteman Press can help you fill them. We offer a wide selection of labels and stickers for a variety of purposes with unlimited designs.

LABELS & STICKERS

- ◆ Roll/Flat/Durable
- ◆ Foil Stamping/Embossing
- ◆ Full Color/Pantone Matched
- ◆ Scratch & sniff
- ◆ Scratch-off & Neon Inks
- ◆ Pressure Sensitive/Window Clings



Catalogs & Journals

These are usually a very detailed type of printed product that should only be produced by a professional. At Print Early we are up to the task at hand. We can produce this all-important product in a variety of sizes and styles; totally custom designs with functionality built into every page. Multiple binding and paper options are available.

Producing a catalog, journal, or newsletter is never an easy task, but with guidance and assistance from Print Early, each step of the way, you will surely produce a product that you are proud to distribute.

CATALOGS & JOURNALS

- ◆ Product Catalogs
- ◆ Retail Catalogs
- ◆ Glossy or Uncoated Paper
- ◆ Various Binding Options Available



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Greeting Cards & Invitations

We print custom cards for those important events and holidays. We can provide you with all your greeting card needs from those essential corporate holiday greeting cards down to simple event invitations. Holiday greeting cards can be selected from some of our standard traditional styles to something completely custom designed for you company. Your invitation can also be something that is standard or totally custom. You may add special photos, graphics and text to your heart's content.

At Print Early we have the experience and know-how to help guide you with your greeting and invitation card needs.



Menus

A properly designed and printed menu can be one of the most cost effective and potentially profitable investments that a restaurant can make. Menus can be tantalizing motivator, meant to whet a customer's appetite and entice them to visit your establishment. TO help create this atmosphere, you need someone with the knowledge and experience to help you produce this type of product. Print Earlycan do just that!

MENUS

- ◆ Glossy, UV Coated or Uncoated
- ◆ Light to Heavy Paper
- ◆ 4/0 - 4/1 - 4/4
- ◆ Flat or Custom Folded



Table Tents

Table tents are a great way to promote your specials or keep your customers informed about your key menu items. We can provide you with simple A-Frame tents or help you create an elaborate flip display with multiple pages. Table tents are great for any type of counter top display, not just for use in restaurants. Call us and ask us how we can help you promote your business with a custom table tent.



Plaques & Awards

Custom made plaques and awards are the perfect way to recognize achievements. We can create a wide variety of plaques and awards, from preserving a diploma to honoring an accomplishment. These are great gifts that last a lifetime.



PLAQUES & AWARDS

- ◆ Business Awards
- ◆ Sports Awards
- ◆ Educational Awards
- ◆ Wood-Crystal - Marble Finishes



Binders & Tabs

We design and print custom binders and tabs to help you organize your educational and marketing material. Whether it is for those special training session and conventions,

or for your new products or services, we can help you produce something you will be proud to distribute.



BINDERS & TABS

- ◆ Product Catalogs
- ◆ Retail Catalogs
- ◆ Glossy or Uncoated Paper
- ◆ Various Binding Options Available

Tickets

No matter the size or type, at Print Early, “We’ve got your ticket”. We can produce tickets for all kinds of events. Tickets can have individual numbering, perforated tabs, be printed in full color or black and white, and be finished in full rolls or in books. Yes, “We’ve got your ticket”.

BINDERS & TABS

- ◆ Number Tickets
- ◆ Perforated Tickets
- ◆ Book, Roll & Sheets of Tickets



Custom Stamps

Whether it's a simple "Paid" stamp or a self-inking signature stamp, we have what you need. Stop in



or give us a call and one of our customer service representatives will be happy to help you select the item that is right for the job.

PLAQUES & AWARDS

- ◆ Business Awards
- ◆ Sports Awards
- ◆ Educational Awards
- ◆ Wood-Crystal - Marble Finishes

Door Hangers

A custom designed door hanger should be bold, colorful, and informative. They can be a very effective way of getting someone's attention while delivering message. Our knowledgeable staff will walk you through each step; from the concept of the design to the completion of the product.

DOOR HANGERS

- ◆ Glossy, UV Coated or Uncoated
- ◆ Light to Heavy Paper
- ◆ Full Color/Panone Matched
- ◆ Custom Shapes and Sizes



Rack Cards

Custom designed rack cards are a cost effective way to promote your business. They are easy to

create, extremely affordable, and make a great presentation when properly displayed.



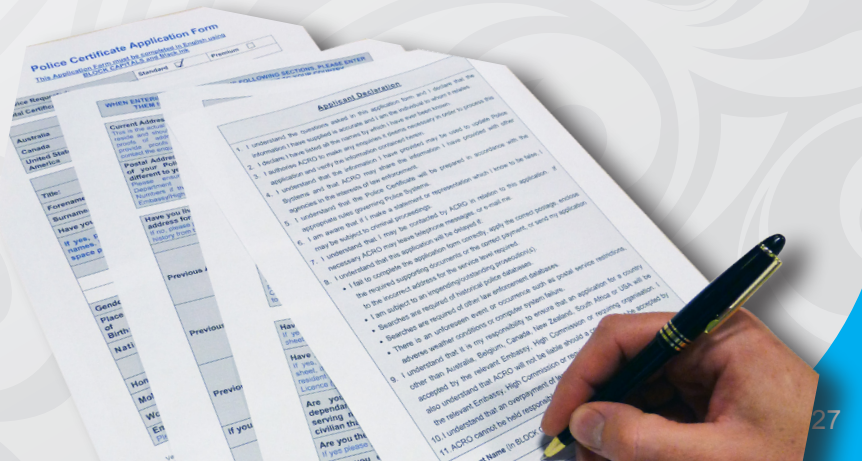
- ◆ **RACK CARDS**
- ◆ Glossy, UV Coated or Uncoated
- ◆ All Cardstock
- ◆ 4/0 - 4/1 - 4/4

Forms & Checks

We can print your in-house, custom invoices or even your tractor/pin feed continuous forms. We also print personal and business checks.

FORMS & CHECKS

- ◆ Carbonless Paper
- ◆ Statements & Invoices
- ◆ Continuous Forms
- ◆ Receipt Books
- ◆ Bank Checks
- ◆ Laser Checks
- ◆ Computer Checks
- ◆ Payroll Checks



Additional Services

Graphic Design

- ❖ Concept and Design
- ❖ Logo & Corporate Identity
- ❖ Sales Collateral
- ❖ All Media Applications

Digital Printing

- ❖ Full Color or Black & White
- ❖ On-demand
- ❖ Variable Data Expertise
- ❖ All Sizes and papers

Offset Printing

- ❖ Multi-color
- ❖ Full Color
- ❖ Pantone color Matching
- ❖ all Sizes and Papers

Copying Services

- ❖ Black Ink Copying
- ❖ Full Color Copying
- ❖ Scanning to Disk
- ❖ All Sizes and Papers

Mailing Services

- ❖ Custom Mailing Lists
- ❖ Addressing/Inserting
- ❖ Postal Cost Optimization
- ❖ Delivery to post Office

Internet Services

- ❖ Website Design
- ❖ Mobile Website Design
- ❖ Web hosting
- ❖ SEO Services

Finishing Services

- ❖ Laminating
- ❖ Binding
- ❖ Folding
- ❖ UV Coating

**Delivery Services
FREE**

File Format

When the artwork is sent to us, it needs to be “print ready”. We only accept PDF & JPEG file formats. We request that you send us a PDF, as we prefer to work in a PDF workflow, but a high quality JPEG will work as well. In addition to preferred JPEG and PDF files, we can handle many of the application files available on the market today. Send us your file and we’ll check it out.



Resolution

To make sure that your art files print with clear, crisp images, we require that the artwork you supply has a resolution of no less than 300 dpi. Artwork submitted with resolutions lower than 300 dpi can produce blurry, bitmapped, or pixelated print.



Colors

CMYK (Cyan, Magenta, Yellow, and Black) is the industry standard formula. It was created to give accurate color reproductions. Artwork submitted using Pantone®, Spot, or RGB will be converted into the CMYK format when using a digital press. This may cause some slight color changes. If you need an exact duplication of a Pantone® color, make sure to tell us so that we may use the offset process to produce your order.



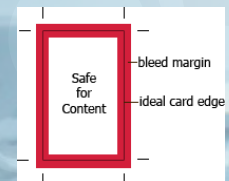
Fonts

In the design world there are many different fonts available. Before sending us your file, tum your fonts into either curves or outlines, which will make the text uneditable.



Text and Bleed

All text must be a safe distance from the edge of the final trim sheet. You should have at least .25” (1/4”) of space between the text and the edge of the final trim sheet. Bleed refers to printing an image that goes beyond the edge of the sheet after trimming. It is recommended that an area of approximately .125” (1/8”) be created as a bleed area to be cutaway on all sides.



PLEASE NOTE: Complete instructions on the File Preparation/Artwork Guidelines are available upon request.



Print Early

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